

How confident, if at all, would you be in defining the following? Asexual

Base: Nationally representative sample of 1,119 Sky customers, weighted to match the profile of the population. Respondents interviewed online 23-26 November 2018.

	Weighted	Unweighted	Total %	Vote in 2017										Age						Region					
				Con	Lab	18-24	25-34	35-44	45-54	55-64	65-74	75+	18-34	35-54	55+	London	Scotland	Wales	North	South	Midlands				
Weighted	1119		100%	400	359	121	197	183	210	154	145	110	318	393	409	166	89	56	264	364	180				
Unweighted		1119		539	328	70	162	134	228	214	243	68	232	362	525	189	89	73	272	352	144				
Very confident	261	301	23%	25%	23%	31%	27%	32%	23%	24%	11%	9%	29%	27%	16%	24%	15%	16%	28%	26%	18%				
Fairly confident	338	394	30%	29%	32%	40%	28%	24%	30%	39%	29%	23%	33%	27%	31%	28%	44%	31%	33%	26%	29%				
Not very confident	276	224	25%	25%	21%	7%	28%	24%	27%	16%	31%	37%	20%	27%	28%	28%	20%	24%	19%	30%	22%				
Not at all confident	244	200	22%	22%	24%	21%	17%	20%	20%	21%	28%	30%	19%	20%	26%	21%	22%	29%	20%	18%	31%				

	Weighted	Unweighted	Total %	Mosaic														
				A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Weighted	1119		100%	50	101	72	65	74	111	89	103	97	59	65	49	50	59	74
Unweighted		1119		43	119	87	49	103	137	66	96	70	45	48	46	64	55	91
Very confident	261	301	23%	36%	37%	18%	34%	11%	21%	29%	25%	14%	25%	22%	5%	25%	17%	29%
Fairly confident	338	394	30%	18%	29%	45%	32%	29%	25%	34%	29%	32%	30%	27%	9%	45%	47%	21%
Not very confident	276	224	25%	29%	19%	17%	31%	37%	27%	24%	28%	12%	32%	38%	40%	7%	17%	19%
Not at all confident	244	200	22%	18%	15%	19%	2%	23%	28%	13%	17%	43%	12%	13%	46%	23%	20%	32%

	Weighted	Unweighted	Total %	EU vote		Education		Gender	
				Leave	Remain	Degree	No degree	Female	Male
Weighted	1119		100%	504	465	331	788	565	554
Unweighted		1119		522	518	462	657	522	597
Very confident	261	301	23%	20%	30%	33%	19%	23%	23%
Fairly confident	338	394	30%	29%	32%	35%	28%	33%	28%
Not very confident	276	224	25%	25%	23%	19%	27%	27%	22%
Not at all confident	244	200	22%	26%	15%	13%	25%	17%	27%



How confident, if at all, would you be in defining the following? Non-binary sexuality

Base: Nationally representative sample of 1,119 Sky customers, weighted to match the profile of the population. Respondents interviewed online 23-26 November 2018.

	Weighted	Unweighted	Total %	Vote in 2017										Age						Region					
				Con	Lab	18-24	25-34	35-44	45-54	55-64	65-74	75+	18-34	35-54	55+	London	Scotland	Wales	North	South	Midlands				
Weighted	1119		100%	400	359	121	197	183	210	154	145	110	318	393	409	166	89	56	264	364	180				
Unweighted		1119		539	328	70	162	134	228	214	243	68	232	362	525	189	89	73	272	352	144				
Very confident	121	139	11%	10%	12%	13%	15%	16%	9%	15%	2%	1%	14%	12%	7%	12%	5%	15%	11%	15%	3%				
Fairly confident	285	267	25%	23%	27%	20%	26%	27%	25%	29%	27%	21%	24%	26%	26%	31%	37%	16%	30%	17%	28%				
Not very confident	329	342	29%	31%	23%	24%	36%	20%	32%	27%	40%	23%	32%	27%	30%	26%	28%	22%	29%	32%	32%				
Not at all confident	384	371	34%	36%	37%	43%	23%	36%	33%	30%	31%	54%	31%	35%	37%	31%	29%	47%	31%	36%	37%				

	Weighted	Unweighted	Total %	Mosaic														
				A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Weighted	1119		100%	50	101	72	65	74	111	89	103	97	59	65	49	50	59	74
Unweighted		1119		43	119	87	49	103	137	66	96	70	45	48	46	64	55	91
Very confident	121	139	11%	15%	19%	13%	8%	2%	9%	16%	6%	3%	17%	20%	1%	5%	14%	16%
Fairly confident	285	267	25%	27%	16%	31%	27%	31%	23%	30%	28%	32%	13%	27%	8%	40%	36%	11%
Not very confident	329	342	29%	37%	29%	28%	50%	31%	33%	34%	29%	12%	48%	39%	15%	10%	23%	23%
Not at all confident	384	371	34%	21%	37%	27%	15%	35%	36%	20%	36%	53%	21%	14%	76%	44%	27%	50%

	Weighted	Unweighted	Total %	EU vote		Education		Gender	
				Leave	Remain	Degree	No degree	Female	Male
Weighted	1119		100%	504	465	331	788	565	554
Unweighted		1119		522	518	462	657	522	597
Very confident	121	139	11%	5%	15%	14%	9%	11%	10%
Fairly confident	285	267	25%	24%	25%	32%	23%	26%	25%
Not very confident	329	342	29%	31%	29%	28%	30%	34%	25%
Not at all confident	384	371	34%	39%	31%	26%	38%	29%	40%



How confident, if at all, would you be in defining the following? Bisexuality

Base: Nationally representative sample of 1,119 Sky customers, weighted to match the profile of the population. Respondents interviewed online 23-26 November 2018.

	Weighted	Unweighted	Total %	Vote in 2017										Age						Region					
				Con	Lab	18-24	25-34	35-44	45-54	55-64	65-74	75+	18-34	35-54	55+	London	Scotland	Wales	North	South	Midlands				
Weighted	1119		100%	400	359	121	197	183	210	154	145	110	318	393	409	166	89	56	264	364	180				
Unweighted		1119		539	328	70	162	134	228	214	243	68	232	362	525	189	89	73	272	352	144				
Very confident	505	547	45%	41%	49%	62%	59%	56%	44%	43%	27%	12%	60%	50%	29%	50%	41%	26%	47%	46%	44%				
Fairly confident	424	432	38%	42%	33%	30%	26%	37%	42%	46%	45%	41%	27%	40%	44%	36%	42%	37%	35%	39%	41%				
Not very confident	121	78	11%	10%	10%	0%	15%	5%	8%	6%	15%	34%	9%	6%	16%	11%	11%	21%	10%	12%	5%				
Not at all confident	69	62	6%	6%	9%	8%	0%	2%	6%	5%	13%	14%	3%	4%	10%	3%	6%	16%	7%	3%	11%				

	Weighted	Unweighted	Total %	Mosaic															
				A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	
Weighted	1119		100%	50	101	72	65	74	111	89	103	97	59	65	49	50	59	74	
Unweighted		1119		43	119	87	49	103	137	66	96	70	45	48	46	64	55	91	
Very confident	505	547	45%	58%	55%	26%	72%	18%	52%	61%	41%	44%	44%	36%	13%	38%	47%	56%	
Fairly confident	424	432	38%	26%	37%	54%	20%	37%	32%	36%	41%	34%	37%	50%	38%	49%	44%	35%	
Not very confident	121	78	11%	15%	5%	4%	7%	29%	13%	0%	16%	10%	13%	10%	31%	6%	8%	2%	
Not at all confident	69	62	6%	0%	2%	16%	1%	15%	3%	2%	3%	12%	6%	3%	18%	7%	1%	8%	

	Weighted	Unweighted	Total %	EU vote		Education		Gender	
				Leave	Remain	Degree	No degree	Female	Male
Weighted	1119		100%	504	465	331	788	565	554
Unweighted		1119		522	518	462	657	522	597
Very confident	505	547	45%	40%	50%	55%	41%	46%	45%
Fairly confident	424	432	38%	42%	33%	40%	37%	36%	39%
Not very confident	121	78	11%	12%	11%	1%	15%	12%	10%
Not at all confident	69	62	6%	6%	6%	4%	7%	7%	6%



How confident, if at all, would you be in defining the following? Pansexuality

Base: Nationally representative sample of 1,119 Sky customers, weighted to match the profile of the population. Respondents interviewed online 23-26 November 2018.

	Weighted	Unweighted	Total %	Vote in 2017										Age						Region					
				Con	Lab	18-24	25-34	35-44	45-54	55-64	65-74	75+	18-34	35-54	55+	London	Scotland	Wales	North	South	Midlands				
Weighted	1119		100%	400	359	121	197	183	210	154	145	110	318	393	409	166	89	56	264	364	180				
Unweighted		1119		539	328	70	162	134	228	214	243	68	232	362	525	189	89	73	272	352	144				
Very confident	119	133	11%	10%	16%	12%	12%	12%	14%	16%	3%	1%	12%	13%	7%	13%	5%	8%	12%	13%	5%				
Fairly confident	209	184	19%	15%	22%	21%	20%	17%	25%	19%	10%	16%	21%	21%	15%	19%	37%	15%	22%	14%	15%				
Not very confident	323	355	29%	30%	24%	27%	34%	21%	25%	22%	44%	30%	32%	23%	32%	26%	23%	31%	27%	29%	37%				
Not at all confident	467	447	42%	45%	39%	40%	33%	50%	36%	43%	43%	52%	36%	43%	45%	42%	36%	46%	39%	44%	42%				

	Weighted	Unweighted	Total %	Mosaic														
				A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Weighted	1119		100%	50	101	72	65	74	111	89	103	97	59	65	49	50	59	74
Unweighted		1119		43	119	87	49	103	137	66	96	70	45	48	46	64	55	91
Very confident	119	133	11%	29%	12%	12%	5%	3%	8%	26%	11%	5%	9%	13%	1%	5%	10%	10%
Fairly confident	209	184	19%	17%	9%	22%	25%	16%	14%	22%	14%	25%	19%	27%	3%	31%	33%	11%
Not very confident	323	355	29%	33%	21%	30%	25%	32%	31%	30%	40%	10%	50%	41%	27%	19%	20%	29%
Not at all confident	467	447	42%	21%	58%	36%	45%	50%	46%	22%	35%	60%	23%	19%	70%	44%	36%	50%

	Weighted	Unweighted	Total %	EU vote		Education		Gender	
				Leave	Remain	Degree	No degree	Female	Male
Weighted	1119		100%	504	465	331	788	565	554
Unweighted		1119		522	518	462	657	522	597
Very confident	119	133	11%	8%	13%	17%	8%	11%	11%
Fairly confident	209	184	19%	15%	21%	23%	17%	22%	16%
Not very confident	323	355	29%	29%	31%	26%	30%	32%	26%
Not at all confident	467	447	42%	48%	35%	33%	45%	35%	48%



How confident, if at all, would you be in defining the following? Transgender

Base: Nationally representative sample of 1,119 Sky customers, weighted to match the profile of the population. Respondents interviewed online 23-26 November 2018.

	Weighted	Unweighted	Total %	Vote in 2017										Age						Region					
				Con	Lab	18-24	25-34	35-44	45-54	55-64	65-74	75+	18-34	35-54	55+	London	Scotland	Wales	North	South	Midlands				
Weighted	1119		100%	400	359	121	197	183	210	154	145	110	318	393	409	166	89	56	264	364	180				
Unweighted		1119		539	328	70	162	134	228	214	243	68	232	362	525	189	89	73	272	352	144				
Very confident	388	437	35%	30%	43%	48%	46%	44%	29%	43%	18%	7%	47%	36%	24%	41%	29%	36%	37%	35%	27%				
Fairly confident	502	492	45%	51%	35%	33%	37%	46%	53%	44%	50%	51%	35%	50%	48%	41%	51%	28%	42%	47%	52%				
Not very confident	144	108	13%	11%	12%	12%	17%	8%	9%	10%	15%	24%	15%	8%	16%	15%	14%	18%	12%	13%	10%				
Not at all confident	85	82	8%	8%	11%	8%	1%	3%	9%	4%	17%	17%	3%	6%	12%	3%	6%	17%	9%	6%	11%				

	Weighted	Unweighted	Total %	Mosaic														
				A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Weighted	1119		100%	50	101	72	65	74	111	89	103	97	59	65	49	50	59	74
Unweighted		1119		43	119	87	49	103	137	66	96	70	45	48	46	64	55	91
Very confident	388	437	35%	45%	39%	26%	45%	21%	40%	42%	29%	46%	27%	32%	11%	15%	37%	46%
Fairly confident	502	492	45%	40%	48%	50%	53%	38%	46%	46%	46%	31%	37%	44%	44%	61%	50%	44%
Not very confident	144	108	13%	14%	9%	6%	1%	22%	8%	10%	23%	9%	29%	17%	18%	22%	11%	3%
Not at all confident	85	82	8%	0%	4%	17%	1%	19%	6%	2%	2%	13%	6%	7%	26%	2%	2%	8%

	Weighted	Unweighted	Total %	EU vote		Education		Gender	
				Leave	Remain	Degree	No degree	Female	Male
Weighted	1119		100%	504	465	331	788	565	554
Unweighted		1119		522	518	462	657	522	597
Very confident	388	437	35%	28%	41%	41%	32%	35%	34%
Fairly confident	502	492	45%	51%	40%	49%	43%	45%	45%
Not very confident	144	108	13%	12%	12%	6%	16%	13%	12%
Not at all confident	85	82	8%	8%	6%	4%	9%	6%	9%



Below are comments that different people have made about LGBT+ people. For each, please indicate how true or untrue you think these statements are. "Asexual people do not experience a sex drive"

Base: Nationally representative sample of 1,119 Sky customers, weighted to match the profile of the population. Respondents interviewed online 23-26 November 2018.

	Weighted	Unweighted	Total %	Vote in 2017										Age						Region					
				Con	Lab	18-24	25-34	35-44	45-54	55-64	65-74	75+	18-34	35-54	55+	London	Scotland	Wales	North	South	Midlands				
Weighted	1119		100%	400	359	121	197	183	210	154	145	110	318	393	409	166	89	56	264	364	180				
Unweighted		1119		539	328	70	162	134	228	214	243	68	232	362	525	189	89	73	272	352	144				
Definitely true	71	74	6%	3%	6%	7%	11%	12%	6%	3%	1%	0%	10%	9%	1%	10%	17%	2%	6%	4%	5%				
Probably true	193	195	17%	18%	19%	23%	17%	24%	19%	10%	11%	15%	20%	21%	12%	11%	15%	21%	19%	20%	14%				
Probably not true	154	197	14%	15%	17%	15%	15%	8%	12%	15%	19%	15%	15%	10%	16%	11%	15%	14%	16%	13%	14%				
Definitely not true	106	107	9%	9%	8%	11%	10%	10%	13%	13%	5%	2%	10%	11%	7%	7%	18%	4%	10%	10%	8%				
Don't know	594	546	53%	53%	51%	45%	46%	47%	49%	60%	65%	68%	46%	48%	64%	61%	34%	59%	49%	53%	59%				

	Weighted	Unweighted	Total %	Mosaic														
				A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Weighted	1119		100%	50	101	72	65	74	111	89	103	97	59	65	49	50	59	74
Unweighted		1119		43	119	87	49	103	137	66	96	70	45	48	46	64	55	91
Definitely true	71	74	6%	28%	3%	2%	2%	0%	7%	7%	18%	10%	1%	1%	0%	4%	3%	6%
Probably true	193	195	17%	11%	18%	15%	24%	16%	24%	23%	16%	18%	25%	3%	4%	15%	10%	23%
Probably not true	154	197	14%	8%	20%	21%	19%	16%	11%	20%	14%	9%	15%	6%	8%	8%	18%	9%
Definitely not true	106	107	9%	8%	8%	15%	20%	4%	6%	5%	7%	9%	8%	22%	4%	7%	16%	9%
Don't know	594	546	53%	45%	51%	47%	35%	64%	52%	44%	45%	54%	51%	68%	84%	65%	53%	53%

	Weighted	Unweighted	Total %	EU vote		Education		Gender	
				Leave	Remain	Degree	No degree	Female	Male
Weighted	1119		100%	504	465	331	788	565	554
Unweighted		1119		522	518	462	657	522	597
Definitely true	71	74	6%	4%	10%	11%	4%	5%	7%
Probably true	193	195	17%	16%	19%	23%	15%	18%	17%
Probably not true	154	197	14%	13%	16%	17%	12%	12%	16%
Definitely not true	106	107	9%	10%	8%	8%	10%	10%	9%
Don't know	594	546	53%	57%	48%	40%	58%	55%	51%



Below are comments that different people have made about LGBT+ people. For each, please indicate how true or untrue you think these statements are. "Asexuality is the same as choosing not to have sex"

Base: Nationally representative sample of 1,119 Sky customers, weighted to match the profile of the population. Respondents interviewed online 23-26 November 2018.

	Weighted	Unweighted	Total %	Vote in 2017										Age						Region					
				Con	Lab	18-24	25-34	35-44	45-54	55-64	65-74	75+	18-34	35-54	55+	London	Scotland	Wales	North	South	Midlands				
Weighted	1119		100%	400	359	121	197	183	210	154	145	110	318	393	409	166	89	56	264	364	180				
Unweighted		1119		539	328	70	162	134	228	214	243	68	232	362	525	189	89	73	272	352	144				
Definitely true	51	49	5%	4%	3%	10%	7%	7%	2%	4%	2%	0%	8%	4%	2%	6%	9%	6%	5%	3%	3%				
Probably true	112	146	10%	11%	12%	10%	7%	15%	10%	12%	7%	9%	8%	12%	9%	9%	1%	15%	12%	9%	12%				
Probably not true	206	212	18%	22%	16%	20%	21%	10%	18%	16%	25%	21%	20%	15%	21%	11%	24%	8%	20%	21%	18%				
Definitely not true	212	250	19%	15%	28%	32%	28%	24%	18%	15%	10%	1%	29%	21%	9%	18%	32%	14%	25%	15%	16%				
Don't know	537	462	48%	48%	41%	29%	37%	43%	52%	53%	57%	69%	34%	48%	59%	56%	33%	57%	38%	52%	52%				

	Weighted	Unweighted	Total %	Mosaic														
				A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Weighted	1119		100%	50	101	72	65	74	111	89	103	97	59	65	49	50	59	74
Unweighted		1119		43	119	87	49	103	137	66	96	70	45	48	46	64	55	91
Definitely true	51	49	5%	6%	2%	2%	5%	1%	8%	8%	10%	8%	2%	3%	0%	4%	3%	2%
Probably true	112	146	10%	11%	9%	8%	13%	10%	13%	3%	14%	10%	8%	13%	3%	11%	8%	15%
Probably not true	206	212	18%	10%	19%	36%	32%	14%	21%	30%	10%	15%	26%	7%	5%	14%	18%	14%
Definitely not true	212	250	19%	39%	17%	25%	25%	5%	15%	26%	29%	16%	19%	14%	6%	9%	27%	
Don't know	537	462	48%	35%	54%	30%	25%	70%	43%	32%	37%	51%	45%	63%	86%	62%	43%	

	Weighted	Unweighted	Total %	EU vote		Education		Gender	
				Leave	Remain	Degree	No degree	Female	Male
Weighted	1119		100%	504	465	331	788	565	554
Unweighted		1119		522	518	462	657	522	597
Definitely true	51	49	5%	4%	5%	5%	5%	3%	6%
Probably true	112	146	10%	12%	9%	11%	10%	11%	9%
Probably not true	206	212	18%	20%	20%	25%	15%	16%	20%
Definitely not true	212	250	19%	11%	30%	30%	14%	21%	17%
Don't know	537	462	48%	54%	36%	29%	56%	49%	47%



Below are comments that different people have made about LGBT+ people. For each, please indicate how true or untrue you think these statements are. "People who are bisexual are on their way to coming out as gay"

Base: Nationally representative sample of 1,119 Sky customers, weighted to match the profile of the population. Respondents interviewed online 23-26 November 2018.

	Weighted	Unweighted	Total %	Vote in 2017											Age						Region					
				Con	Lab	18-24	25-34	35-44	45-54	55-64	65-74	75+	18-34	35-54	55+	London	Scotland	Wales	North	South	Midlands					
Weighted	1119		100%	400	359	121	197	183	210	154	145	110	318	393	409	166	89	56	264	364	180					
Unweighted		1119		539	328	70	162	134	228	214	243	68	232	362	525	189	89	73	272	352	144					
Definitely true	23	16	2%	1%	2%	0%	7%	2%	1%	1%	2%	0%	4%	1%	1%	4%	9%	0%	1%	1%	0%					
Probably true	116	105	10%	13%	11%	17%	6%	12%	4%	6%	14%	21%	10%	8%	13%	10%	3%	14%	11%	6%	22%					
Probably not true	330	354	29%	33%	19%	33%	29%	18%	30%	31%	40%	28%	31%	24%	33%	18%	28%	11%	36%	32%	32%					
Definitely not true	401	428	36%	34%	48%	36%	37%	41%	48%	46%	16%	15%	37%	45%	27%	44%	47%	36%	34%	37%	24%					
Don't know	249	216	22%	19%	21%	13%	22%	27%	17%	16%	29%	36%	18%	22%	26%	23%	13%	39%	19%	24%	23%					

	Weighted	Unweighted	Total %	Mosaic														
				A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Weighted	1119		100%	50	101	72	65	74	111	89	103	97	59	65	49	50	59	74
Unweighted		1119		43	119	87	49	103	137	66	96	70	45	48	46	64	55	91
Definitely true	23	16	2%	0%	4%	0%	0%	0%	1%	0%	11%	0%	1%	2%	0%	1%	2%	4%
Probably true	116	105	10%	11%	0%	14%	19%	8%	10%	7%	12%	5%	15%	7%	32%	13%	8%	9%
Probably not true	330	354	29%	17%	38%	29%	38%	34%	41%	19%	23%	23%	53%	24%	19%	33%	29%	20%
Definitely not true	401	428	36%	55%	34%	35%	38%	25%	37%	62%	26%	48%	25%	36%	7%	17%	35%	43%
Don't know	249	216	22%	17%	24%	22%	5%	32%	12%	12%	29%	24%	6%	31%	43%	37%	26%	25%

	Weighted	Unweighted	Total %	EU vote		Education		Gender	
				Leave	Remain	Degree	No degree	Female	Male
Weighted	1119		100%	504	465	331	788	565	554
Unweighted		1119		522	518	462	657	522	597
Definitely true	23	16	2%	0%	5%	2%	2%	1%	3%
Probably true	116	105	10%	12%	6%	6%	12%	6%	15%
Probably not true	330	354	29%	32%	25%	33%	28%	31%	28%
Definitely not true	401	428	36%	35%	42%	43%	33%	39%	32%
Don't know	249	216	22%	21%	22%	16%	25%	23%	22%



Below are comments that different people have made about LGBT+ people. For each, please indicate how true or untrue you think these statements are. "Transexual people are confused about their gender"

Base: Nationally representative sample of 1,119 Sky customers, weighted to match the profile of the population. Respondents interviewed online 23-26 November 2018.

	Weighted	Unweighted	Total %	Vote in 2017										Age						Region					
				Con	Lab	18-24	25-34	35-44	45-54	55-64	65-74	75+	18-34	35-54	55+	London	Scotland	Wales	North	South	Midlands				
Weighted	1119		100%	400	359	121	197	183	210	154	145	110	318	393	409	166	89	56	264	364	180				
Unweighted		1119		539	328	70	162	134	228	214	243	68	232	362	525	189	89	73	272	352	144				
Definitely true	88	83	8%	6%	8%	8%	14%	10%	5%	4%	3%	12%	11%	7%	6%	16%	23%	9%	5%	4%	6%				
Probably true	229	261	20%	25%	17%	22%	22%	17%	11%	26%	18%	34%	22%	14%	25%	19%	5%	14%	25%	20%	26%				
Probably not true	232	269	21%	24%	18%	23%	16%	10%	26%	24%	22%	28%	19%	18%	24%	13%	28%	11%	19%	23%	25%				
Definitely not true	327	320	29%	25%	40%	31%	34%	43%	36%	25%	18%	2%	33%	39%	16%	31%	34%	32%	29%	30%	24%				
Don't know	243	186	22%	21%	17%	16%	13%	20%	22%	21%	39%	23%	14%	21%	28%	22%	10%	34%	22%	24%	19%				

	Weighted	Unweighted	Total %	Mosaic														
				A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Weighted	1119		100%	50	101	72	65	74	111	89	103	97	59	65	49	50	59	74
Unweighted		1119		43	119	87	49	103	137	66	96	70	45	48	46	64	55	91
Definitely true	88	83	8%	6%	3%	2%	6%	4%	8%	2%	23%	5%	2%	14%	6%	2%	21%	9%
Probably true	229	261	20%	10%	27%	26%	15%	27%	21%	6%	15%	26%	32%	20%	17%	38%	9%	21%
Probably not true	232	269	21%	18%	26%	24%	26%	24%	30%	28%	16%	15%	8%	4%	41%	6%	11%	25%
Definitely not true	327	320	29%	47%	16%	31%	48%	14%	24%	50%	20%	37%	40%	38%	6%	20%	25%	27%
Don't know	243	186	22%	19%	28%	17%	5%	31%	17%	14%	26%	17%	19%	24%	30%	33%	34%	17%

	Weighted	Unweighted	Total %	EU vote		Education		Gender	
				Leave	Remain	Degree	No degree	Female	Male
Weighted	1119		100%	504	465	331	788	565	554
Unweighted		1119		522	518	462	657	522	597
Definitely true	88	83	8%	9%	8%	8%	8%	7%	9%
Probably true	229	261	20%	26%	14%	15%	23%	17%	24%
Probably not true	232	269	21%	21%	22%	24%	19%	18%	24%
Definitely not true	327	320	29%	23%	37%	38%	26%	34%	24%
Don't know	243	186	22%	22%	19%	15%	24%	24%	19%



Below are comments that different people have made about LGBT+ people. For each, please indicate how true or untrue you think these statements are. "There are more than two genders"

Base: Nationally representative sample of 1,119 Sky customers, weighted to match the profile of the population. Respondents interviewed online 23-26 November 2018.

	Weighted	Unweighted	Total %	Vote in 2017											Age						Region					
				Con	Lab	18-24	25-34	35-44	45-54	55-64	65-74	75+	18-34	35-54	55+	London	Scotland	Wales	North	South	Midlands					
Weighted	1119		100%	400	359	121	197	183	210	154	145	110	318	393	409	166	89	56	264	364	180					
Unweighted		1119		539	328	70	162	134	228	214	243	68	232	362	525	189	89	73	272	352	144					
Definitely true	147	140	13%	10%	17%	11%	15%	19%	12%	15%	10%	6%	13%	16%	11%	20%	17%	17%	14%	12%	5%					
Probably true	169	215	15%	18%	16%	10%	13%	13%	14%	21%	20%	16%	12%	14%	19%	14%	5%	15%	10%	21%	18%					
Probably not true	146	155	13%	16%	13%	9%	10%	8%	20%	13%	11%	23%	9%	14%	15%	8%	14%	5%	16%	14%	14%					
Definitely not true	416	417	37%	37%	34%	62%	47%	43%	32%	37%	21%	14%	53%	37%	25%	24%	48%	34%	46%	36%	35%					
Don't know	241	192	22%	19%	21%	8%	16%	17%	22%	14%	38%	42%	13%	19%	30%	34%	15%	28%	15%	18%	28%					

	Weighted	Unweighted	Total %	Mosaic														
				A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Weighted	1119		100%	50	101	72	65	74	111	89	103	97	59	65	49	50	59	74
Unweighted		1119		43	119	87	49	103	137	66	96	70	45	48	46	64	55	91
Definitely true	147	140	13%	31%	9%	29%	14%	15%	12%	13%	10%	14%	16%	7%	1%	6%	10%	13%
Probably true	169	215	15%	26%	20%	16%	24%	17%	20%	14%	11%	5%	3%	7%	12%	33%	8%	15%
Probably not true	146	155	13%	10%	21%	16%	8%	15%	16%	7%	2%	27%	6%	16%	4%	7%	10%	21%
Definitely not true	416	417	37%	20%	32%	21%	39%	22%	38%	42%	49%	48%	71%	43%	33%	31%	17%	39%
Don't know	241	192	22%	14%	19%	18%	16%	31%	15%	25%	28%	6%	3%	27%	49%	23%	54%	12%

	Weighted	Unweighted	Total %	EU vote		Education		Gender	
				Leave	Remain	Degree	No degree	Female	Male
Weighted	1119		100%	504	465	331	788	565	554
Unweighted		1119		522	518	462	657	522	597
Definitely true	147	140	13%	8%	19%	17%	12%	14%	12%
Probably true	169	215	15%	13%	17%	19%	13%	19%	12%
Probably not true	146	155	13%	15%	12%	10%	14%	15%	11%
Definitely not true	416	417	37%	43%	27%	34%	39%	30%	44%
Don't know	241	192	22%	21%	25%	20%	22%	21%	22%



Below are comments that different people have made about LGBT+ people. For each, please indicate how true or untrue you think these statements are. "Homosexual relationships are less serious than heterosexual relationships"

Base: Nationally representative sample of 1,119 Sky customers, weighted to match the profile of the population. Respondents interviewed online 23-26 November 2018.

	Weighted	Unweighted	Total %	Vote in 2017										Age						Region					
				Con	Lab	18-24	25-34	35-44	45-54	55-64	65-74	75+	18-34	35-54	55+	London	Scotland	Wales	North	South	Midlands				
Weighted	1119		100%	400	359	121	197	183	210	154	145	110	318	393	409	166	89	56	264	364	180				
Unweighted		1119		539	328	70	162	134	228	214	243	68	232	362	525	189	89	73	272	352	144				
Definitely true	24	27	2%	2%	2%	0%	2%	3%	2%	6%	1%	0%	1%	2%	3%	4%	0%	0%	1%	3%	3%				
Probably true	61	57	5%	7%	3%	3%	8%	5%	1%	3%	10%	10%	6%	3%	7%	8%	1%	9%	8%	4%	4%				
Probably not true	245	240	22%	24%	19%	15%	9%	13%	23%	24%	31%	49%	12%	18%	33%	14%	14%	14%	22%	22%	36%				
Definitely not true	601	650	54%	51%	62%	79%	65%	64%	58%	48%	36%	12%	71%	61%	34%	58%	67%	43%	54%	55%	44%				
Don't know	188	145	17%	17%	14%	3%	15%	17%	15%	19%	22%	28%	11%	16%	23%	16%	18%	34%	15%	17%	13%				

	Weighted	Unweighted	Total %	Mosaic														
				A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Weighted	1119		100%	50	101	72	65	74	111	89	103	97	59	65	49	50	59	74
Unweighted		1119		43	119	87	49	103	137	66	96	70	45	48	46	64	55	91
Definitely true	24	27	2%	6%	1%	0%	0%	0%	1%	2%	3%	3%	0%	14%	1%	0%	0%	
Probably true	61	57	5%	0%	10%	9%	1%	6%	3%	0%	7%	0%	6%	13%	5%	10%	9%	
Probably not true	245	240	22%	8%	28%	25%	30%	31%	20%	4%	11%	18%	35%	22%	62%	19%	17%	
Definitely not true	601	650	54%	86%	50%	48%	66%	20%	67%	88%	52%	52%	56%	38%	16%	39%	59%	
Don't know	188	145	17%	0%	11%	19%	3%	42%	9%	5%	27%	26%	3%	14%	16%	32%	15%	

	Weighted	Unweighted	Total %	EU vote		Education		Gender	
				Leave	Remain	Degree	No degree	Female	Male
Weighted	1119		100%	504	465	331	788	565	554
Unweighted		1119		522	518	462	657	522	597
Definitely true	24	27	2%	3%	1%	2%	2%	1%	3%
Probably true	61	57	5%	9%	3%	2%	7%	4%	7%
Probably not true	245	240	22%	28%	15%	15%	25%	22%	21%
Definitely not true	601	650	54%	44%	65%	71%	47%	56%	51%
Don't know	188	145	17%	16%	16%	10%	20%	17%	17%



Below are comments that different people have made about LGBT+ people. For each, please indicate how true or untrue you think these statements are. "LGBT+ rights threaten heterosexual rights"

Base: Nationally representative sample of 1,119 Sky customers, weighted to match the profile of the population. Respondents interviewed online 23-26 November 2018.

	Weighted	Unweighted	Total %	Vote in 2017											Age						Region					
				Con	Lab	18-24	25-34	35-44	45-54	55-64	65-74	75+	18-34	35-54	55+	London	Scotland	Wales	North	South	Midlands					
Weighted	1119		100%	400	359	121	197	183	210	154	145	110	318	393	409	166	89	56	264	364	180					
Unweighted		1119		539	328	70	162	134	228	214	243	68	232	362	525	189	89	73	272	352	144					
Definitely true	101	102	9%	6%	10%	3%	15%	12%	6%	5%	11%	8%	11%	9%	8%	11%	11%	8%	9%	8%	8%					
Probably true	99	145	9%	15%	5%	2%	5%	8%	8%	15%	10%	15%	4%	8%	13%	6%	3%	9%	6%	12%	11%					
Probably not true	242	251	22%	28%	15%	22%	16%	9%	24%	33%	23%	29%	18%	17%	29%	17%	23%	18%	23%	23%	22%					
Definitely not true	473	461	42%	33%	51%	56%	49%	51%	49%	33%	26%	20%	52%	50%	27%	39%	52%	35%	43%	44%	38%					
Don't know	204	160	18%	18%	20%	17%	15%	19%	12%	14%	30%	27%	16%	15%	23%	27%	10%	29%	18%	13%	20%					

	Weighted	Unweighted	Total %	Mosaic														
				A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Weighted	1119		100%	50	101	72	65	74	111	89	103	97	59	65	49	50	59	74
Unweighted		1119		43	119	87	49	103	137	66	96	70	45	48	46	64	55	91
Definitely true	101	102	9%	8%	9%	3%	2%	11%	2%	1%	18%	10%	7%	16%	6%	12%	16%	
Probably true	99	145	9%	5%	13%	19%	4%	12%	7%	1%	5%	10%	2%	11%	16%	22%	4%	
Probably not true	242	251	22%	7%	22%	26%	28%	32%	34%	25%	16%	20%	31%	11%	21%	11%	18%	
Definitely not true	473	461	42%	58%	36%	35%	63%	13%	31%	70%	28%	48%	57%	49%	31%	34%	40%	
Don't know	204	160	18%	22%	19%	18%	2%	32%	26%	2%	34%	13%	3%	13%	27%	21%	16%	

	Weighted	Unweighted	Total %	EU vote		Education		Gender	
				Leave	Remain	Degree	No degree	Female	Male
Weighted	1119		100%	504	465	331	788	565	554
Unweighted		1119		522	518	462	657	522	597
Definitely true	101	102	9%	12%	5%	8%	9%	9%	9%
Probably true	99	145	9%	12%	7%	5%	11%	8%	10%
Probably not true	242	251	22%	26%	18%	17%	24%	18%	25%
Definitely not true	473	461	42%	31%	54%	57%	36%	46%	39%
Don't know	204	160	18%	19%	16%	14%	20%	19%	17%



Below are comments that different people have made about LGBT+ people. For each, please indicate how true or untrue you think these statements are. "LGBT+ issues are disproportionately covered and celebrated by the UK media"

Base: Nationally representative sample of 1,119 Sky customers, weighted to match the profile of the population. Respondents interviewed online 23-26 November 2018.

	Weighted	Unweighted	Total %	Vote in 2017											Age						Region					
				Con	Lab	18-24	25-34	35-44	45-54	55-64	65-74	75+	18-34	35-54	55+	London	Scotland	Wales	North	South	Midlands					
Weighted	1119		100%	400	359	121	197	183	210	154	145	110	318	393	409	166	89	56	264	364	180					
Unweighted		1119		539	328	70	162	134	228	214	243	68	232	362	525	189	89	73	272	352	144					
Definitely true	209	263	19%	21%	16%	14%	18%	29%	18%	17%	15%	17%	16%	23%	16%	19%	45%	18%	15%	17%	14%					
Probably true	295	328	26%	30%	30%	30%	19%	22%	23%	32%	30%	36%	23%	22%	33%	27%	12%	34%	27%	24%	35%					
Probably not true	182	196	16%	14%	16%	15%	14%	17%	19%	12%	15%	23%	15%	18%	16%	15%	13%	8%	13%	21%	17%					
Definitely not true	148	144	13%	12%	16%	7%	24%	14%	17%	13%	7%	1%	18%	15%	8%	14%	19%	4%	16%	13%	10%					
Don't know	285	188	26%	23%	21%	34%	25%	19%	23%	26%	32%	22%	28%	21%	27%	26%	12%	35%	29%	26%	23%					

	Weighted	Unweighted	Total %	Mosaic														
				A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Weighted	1119		100%	50	101	72	65	74	111	89	103	97	59	65	49	50	59	74
Unweighted		1119		43	119	87	49	103	137	66	96	70	45	48	46	64	55	91
Definitely true	209	263	19%	17%	30%	27%	14%	19%	10%	17%	25%	10%	21%	8%	9%	29%	14%	27%
Probably true	295	328	26%	21%	31%	37%	33%	30%	22%	23%	17%	29%	14%	37%	40%	22%	23%	21%
Probably not true	182	196	16%	23%	13%	16%	26%	13%	15%	25%	12%	9%	30%	3%	19%	10%	28%	12%
Definitely not true	148	144	13%	14%	9%	4%	18%	9%	15%	22%	15%	15%	19%	4%	7%	9%	18%	
Don't know	285	188	26%	25%	17%	16%	9%	30%	38%	14%	31%	37%	20%	33%	27%	32%	25%	22%

	Weighted	Unweighted	Total %	EU vote		Education		Gender	
				Leave	Remain	Degree	No degree	Female	Male
Weighted	1119		100%	504	465	331	788	565	554
Unweighted		1119		522	518	462	657	522	597
Definitely true	209	263	19%	26%	12%	20%	18%	15%	23%
Probably true	295	328	26%	27%	29%	25%	27%	25%	28%
Probably not true	182	196	16%	12%	18%	16%	16%	14%	18%
Definitely not true	148	144	13%	8%	19%	20%	10%	16%	10%
Don't know	285	188	26%	27%	22%	19%	28%	30%	21%



Would you be comfortable or uncomfortable with a lesbian, gay or bisexual child?

Base: Nationally representative sample of 1,119 Sky customers, weighted to match the profile of the population. Respondents interviewed online 23-26 November 2018.

	Weighted	Unweighted	Total %	Vote in 2017										Age						Region					
				Con	Lab	18-24	25-34	35-44	45-54	55-64	65-74	75+	18-34	35-54	55+	London	Scotland	Wales	North	South	Midlands				
Weighted	1119		100%	400	359	121	197	183	210	154	145	110	318	393	409	166	89	56	264	364	180				
Unweighted		1119		539	328	70	162	134	228	214	243	68	232	362	525	189	89	73	272	352	144				
Very comfortable	405	444	36%	33%	43%	40%	42%	42%	44%	40%	18%	14%	41%	43%	26%	33%	46%	44%	38%	40%	22%				
Fairly comfortable	263	282	24%	24%	19%	25%	21%	18%	22%	28%	32%	22%	22%	20%	28%	17%	24%	10%	23%	22%	37%				
Fairly uncomfortable	168	154	15%	19%	12%	18%	17%	15%	10%	10%	14%	26%	18%	12%	16%	9%	21%	8%	15%	15%	19%				
Very uncomfortable	132	119	12%	14%	13%	11%	7%	13%	14%	10%	9%	22%	8%	14%	13%	23%	2%	5%	7%	16%	6%				
Don't know	151	120	13%	10%	14%	6%	13%	12%	10%	13%	27%	15%	10%	11%	18%	18%	7%	33%	16%	8%	15%				

	Weighted	Unweighted	Total %	Mosaic														
				A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Weighted	1119		100%	50	101	72	65	74	111	89	103	97	59	65	49	50	59	74
Unweighted		1119		43	119	87	49	103	137	66	96	70	45	48	46	64	55	91
Very comfortable	405	444	36%	35%	38%	41%	42%	11%	34%	47%	33%	27%	41%	40%	21%	39%	46%	50%
Fairly comfortable	263	282	24%	20%	37%	18%	15%	24%	27%	30%	19%	29%	27%	24%	12%	18%	17%	
Fairly uncomfortable	168	154	15%	7%	10%	17%	26%	16%	14%	9%	23%	9%	26%	17%	25%	9%	6%	13%
Very uncomfortable	132	119	12%	33%	6%	9%	11%	27%	15%	13%	3%	11%	3%	9%	17%	16%	7%	7%
Don't know	151	120	13%	4%	10%	14%	6%	22%	10%	2%	22%	24%	3%	9%	15%	23%	22%	12%

	Weighted	Unweighted	Total %	EU vote		Education		Gender	
				Leave	Remain	Degree	No degree	Female	Male
Weighted	1119		100%	504	465	331	788	565	554
Unweighted		1119		522	518	462	657	522	597
Very comfortable	405	444	36%	29%	46%	43%	33%	38%	35%
Fairly comfortable	263	282	24%	26%	20%	26%	22%	23%	24%
Fairly uncomfortable	168	154	15%	19%	13%	9%	17%	11%	19%
Very uncomfortable	132	119	12%	13%	9%	10%	13%	11%	13%
Don't know	151	120	13%	14%	12%	12%	14%	17%	10%



Would you be comfortable or uncomfortable with a lesbian, gay or bisexual boss?

Base: Nationally representative sample of 1,119 Sky customers, weighted to match the profile of the population. Respondents interviewed online 23-26 November 2018.

	Weighted	Unweighted	Total %	Vote in 2017										Age						Region					
				Con	Lab	18-24	25-34	35-44	45-54	55-64	65-74	75+	18-34	35-54	55+	London	Scotland	Wales	North	South	Midlands				
Weighted	1119		100%	400	359	121	197	183	210	154	145	110	318	393	409	166	89	56	264	364	180				
Unweighted		1119		539	328	70	162	134	228	214	243	68	232	362	525	189	89	73	272	352	144				
Very comfortable	578	604	52%	45%	60%	57%	65%	62%	56%	44%	38%	25%	62%	59%	36%	52%	62%	44%	50%	52%	50%				
Fairly comfortable	276	299	25%	31%	17%	38%	15%	18%	24%	32%	28%	26%	24%	21%	29%	24%	17%	20%	28%	25%	25%				
Fairly uncomfortable	70	69	6%	7%	7%	0%	7%	6%	3%	10%	4%	16%	5%	4%	10%	5%	3%	1%	9%	5%	10%				
Very uncomfortable	64	68	6%	6%	9%	1%	3%	10%	4%	4%	4%	17%	2%	7%	8%	9%	1%	1%	2%	11%	2%				
Don't know	131	79	12%	11%	8%	4%	9%	5%	13%	11%	26%	17%	7%	9%	18%	10%	17%	35%	12%	7%	12%				

	Weighted	Unweighted	Total %	Mosaic														
				A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Weighted	1119		100%	50	101	72	65	74	111	89	103	97	59	65	49	50	59	74
Unweighted		1119		43	119	87	49	103	137	66	96	70	45	48	46	64	55	91
Very comfortable	578	604	52%	50%	52%	51%	74%	32%	44%	70%	41%	52%	60%	45%	34%	50%	59%	63%
Fairly comfortable	276	299	25%	13%	40%	17%	19%	18%	26%	20%	28%	20%	37%	25%	23%	17%	35%	22%
Fairly uncomfortable	70	69	6%	1%	1%	13%	2%	8%	12%	1%	10%	4%	1%	16%	10%	7%	3%	5%
Very uncomfortable	64	68	6%	31%	2%	4%	3%	18%	3%	8%	1%	2%	0%	7%	16%	0%	1%	1%
Don't know	131	79	12%	6%	5%	15%	2%	24%	15%	2%	20%	21%	2%	7%	17%	25%	2%	9%

	Weighted	Unweighted	Total %	EU vote		Education		Gender	
				Leave	Remain	Degree	No degree	Female	Male
Weighted	1119		100%	504	465	331	788	565	554
Unweighted		1119		522	518	462	657	522	597
Very comfortable	578	604	52%	40%	64%	62%	47%	56%	47%
Fairly comfortable	276	299	25%	32%	16%	24%	25%	22%	27%
Fairly uncomfortable	70	69	6%	10%	4%	4%	7%	4%	9%
Very uncomfortable	64	68	6%	5%	6%	4%	6%	5%	7%
Don't know	131	79	12%	14%	10%	6%	14%	13%	10%



Would you be comfortable or uncomfortable with a lesbian, gay or bisexual Prime Minister?

Base: Nationally representative sample of 1,119 Sky customers, weighted to match the profile of the population. Respondents interviewed online 23-26 November 2018.

	Weighted	Unweighted	Total %	Vote in 2017										Age						Region					
				Con	Lab	18-24	25-34	35-44	45-54	55-64	65-74	75+	18-34	35-54	55+	London	Scotland	Wales	North	South	Midlands				
Weighted	1119		100%	400	359	121	197	183	210	154	145	110	318	393	409	166	89	56	264	364	180				
Unweighted		1119		539	328	70	162	134	228	214	243	68	232	362	525	189	89	73	272	352	144				
Very comfortable	487	534	43%	38%	49%	54%	58%	51%	49%	37%	27%	15%	56%	50%	28%	42%	56%	33%	42%	47%	38%				
Fairly comfortable	281	303	25%	30%	17%	32%	21%	18%	26%	28%	30%	24%	25%	22%	28%	29%	30%	11%	26%	25%	22%				
Fairly uncomfortable	88	83	8%	11%	9%	2%	7%	7%	5%	11%	13%	14%	5%	6%	12%	4%	2%	22%	8%	4%	17%				
Very uncomfortable	125	108	11%	14%	11%	9%	4%	18%	12%	9%	10%	20%	6%	15%	12%	16%	5%	6%	10%	15%	5%				
Don't know	138	91	12%	8%	14%	4%	10%	7%	8%	16%	20%	26%	8%	7%	20%	9%	7%	29%	14%	9%	18%				

	Weighted	Unweighted	Total %	Mosaic														
				A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Weighted	1119		100%	50	101	72	65	74	111	89	103	97	59	65	49	50	59	74
Unweighted		1119		43	119	87	49	103	137	66	96	70	45	48	46	64	55	91
Very comfortable	487	534	43%	50%	44%	47%	50%	18%	45%	63%	40%	30%	59%	33%	28%	45%	46%	55%
Fairly comfortable	281	303	25%	12%	41%	12%	32%	21%	17%	25%	35%	26%	32%	29%	16%	13%	38%	15%
Fairly uncomfortable	88	83	8%	1%	7%	13%	1%	1%	14%	3%	5%	11%	0%	13%	24%	14%	3%	9%
Very uncomfortable	125	108	11%	34%	4%	14%	16%	24%	12%	7%	8%	10%	5%	10%	17%	1%	7%	6%
Don't know	138	91	12%	2%	3%	14%	2%	36%	12%	2%	12%	22%	3%	15%	15%	27%	5%	14%

	Weighted	Unweighted	Total %	EU vote		Education		Gender	
				Leave	Remain	Degree	No degree	Female	Male
Weighted	1119		100%	504	465	331	788	565	554
Unweighted		1119		522	518	462	657	522	597
Very comfortable	487	534	43%	33%	56%	56%	38%	46%	41%
Fairly comfortable	281	303	25%	29%	21%	24%	25%	24%	26%
Fairly uncomfortable	88	83	8%	12%	4%	4%	10%	6%	9%
Very uncomfortable	125	108	11%	13%	8%	9%	12%	8%	14%
Don't know	138	91	12%	13%	10%	6%	15%	15%	9%



Would you be comfortable or uncomfortable with a lesbian, gay or bisexual monarch?

Base: Nationally representative sample of 1,119 Sky customers, weighted to match the profile of the population. Respondents interviewed online 23-26 November 2018.

	Weighted	Unweighted	Total %	Vote in 2017										Age						Region					
				Con	Lab	18-24	25-34	35-44	45-54	55-64	65-74	75+	18-34	35-54	55+	London	Scotland	Wales	North	South	Midlands				
Weighted	1119		100%	400	359	121	197	183	210	154	145	110	318	393	409	166	89	56	264	364	180				
Unweighted		1119		539	328	70	162	134	228	214	243	68	232	362	525	189	89	73	272	352	144				
Very comfortable	456	497	41%	35%	46%	49%	47%	49%	49%	40%	24%	13%	48%	49%	27%	36%	46%	28%	43%	45%	37%				
Fairly comfortable	251	266	22%	28%	12%	26%	17%	16%	26%	24%	23%	30%	20%	21%	22%	31%	11%	21%	24%	20%					
Fairly uncomfortable	97	104	9%	9%	12%	6%	8%	8%	5%	9%	15%	12%	8%	6%	9%	3%	17%	8%	7%	13%					
Very uncomfortable	142	128	13%	16%	18%	3%	11%	16%	13%	12%	10%	26%	8%	14%	17%	1%	13%	11%	16%	11%					
Don't know	173	124	15%	12%	12%	16%	17%	12%	7%	15%	28%	20%	16%	9%	16%	19%	30%	18%	8%	20%					

	Weighted	Unweighted	Total %	Mosaic														
				A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Weighted	1119		100%	50	101	72	65	74	111	89	103	97	59	65	49	50	59	74
Unweighted		1119		43	119	87	49	103	137	66	96	70	45	48	46	64	55	91
Very comfortable	456	497	41%	42%	43%	48%	59%	18%	35%	66%	32%	32%	55%	37%	25%	42%	35%	44%
Fairly comfortable	251	266	22%	11%	40%	15%	15%	20%	25%	20%	26%	21%	30%	27%	20%	9%	34%	10%
Fairly uncomfortable	97	104	9%	12%	8%	8%	13%	3%	4%	3%	10%	5%	15%	23%	13%	4%	9%	
Very uncomfortable	142	128	13%	33%	4%	15%	7%	31%	8%	5%	4%	30%	5%	9%	18%	8%	10%	13%
Don't know	173	124	15%	2%	4%	14%	6%	29%	27%	6%	27%	8%	5%	12%	14%	28%	18%	23%

	Weighted	Unweighted	Total %	EU vote		Education		Gender	
				Leave	Remain	Degree	No degree	Female	Male
Weighted	1119		100%	504	465	331	788	565	554
Unweighted		1119		522	518	462	657	522	597
Very comfortable	456	497	41%	31%	51%	52%	36%	45%	36%
Fairly comfortable	251	266	22%	27%	18%	21%	23%	22%	23%
Fairly uncomfortable	97	104	9%	11%	9%	8%	9%	7%	10%
Very uncomfortable	142	128	13%	16%	9%	7%	15%	10%	16%
Don't know	173	124	15%	15%	14%	12%	17%	16%	15%



Do you think the LGBT+ community has too much or too little influence in British society, or do they have about the right amount of influence?

Base: Nationally representative sample of 1,119 Sky customers, weighted to match the profile of the population. Respondents interviewed online 23-26 November 2018.

	Weighted	Unweighted	Total %	Vote in 2017		Age										Region					
				Con	Lab	18-24	25-34	35-44	45-54	55-64	65-74	75+	18-34	35-54	55+	London	Scotland	Wales	North	South	Midlands
Weighted	1119		100%	400	359	121	197	183	210	154	145	110	318	393	409	166	89	56	264	364	180
Unweighted		1119		539	328	70	162	134	228	214	243	68	232	362	525	189	89	73	272	352	144
Far too much	164	200	15%	15%	15%	14%	13%	20%	8%	17%	15%	22%	13%	13%	17%	18%	15%	9%	15%	16%	9%
Slightly too much	199	246	18%	25%	12%	7%	16%	10%	21%	25%	17%	32%	12%	16%	24%	15%	19%	14%	15%	17%	25%
About right	371	348	33%	31%	34%	50%	21%	33%	36%	36%	30%	30%	32%	35%	32%	27%	19%	18%	36%	35%	43%
Slightly too little	118	125	11%	7%	17%	15%	16%	12%	9%	11%	5%	3%	15%	11%	7%	13%	5%	14%	14%	9%	9%
Far too little	82	71	7%	4%	11%	6%	10%	9%	12%	6%	3%	0%	8%	11%	3%	10%	26%	11%	5%	6%	1%
Don't know	185	129	17%	18%	11%	8%	25%	16%	14%	6%	30%	12%	19%	15%	16%	17%	16%	34%	15%	17%	13%

	Weighted	Unweighted	Total %	Mosaic														
				A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Weighted	1119		100%	50	101	72	65	74	111	89	103	97	59	65	49	50	59	74
Unweighted		1119		43	119	87	49	103	137	66	96	70	45	48	46	64	55	91
Far too much	164	200	15%	23%	19%	5%	6%	17%	23%	6%	18%	6%	18%	10%	20%	9%	21%	17%
Slightly too much	199	246	18%	7%	26%	23%	20%	24%	13%	19%	18%	23%	4%	25%	26%	13%	4%	12%
About right	371	348	33%	24%	31%	31%	46%	34%	25%	26%	23%	37%	52%	21%	27%	49%	50%	36%
Slightly too little	118	125	11%	24%	5%	11%	22%	3%	6%	24%	7%	13%	6%	10%	2%	7%	12%	11%
Far too little	82	71	7%	7%	6%	14%	2%	0%	11%	7%	6%	4%	6%	14%	0%	12%	8%	12%
Don't know	185	129	17%	15%	12%	15%	3%	21%	22%	18%	28%	17%	13%	21%	25%	10%	5%	12%

	Weighted	Unweighted	Total %	EU vote		Education		Gender	
				Leave	Remain	Degree	No degree	Female	Male
Weighted	1119		100%	504	465	331	788	565	554
Unweighted		1119		522	518	462	657	522	597
Far too much	164	200	15%	21%	8%	11%	16%	10%	19%
Slightly too much	199	246	18%	24%	12%	16%	19%	16%	20%
About right	371	348	33%	30%	34%	32%	34%	35%	31%
Slightly too little	118	125	11%	3%	19%	14%	9%	12%	9%
Far too little	82	71	7%	4%	11%	11%	6%	10%	5%
Don't know	185	129	17%	18%	16%	15%	17%	17%	16%

