



Riverside Training Newsletter

Welcome to the first in a new style of newsletter intended to keep our clients, learners, new contacts and numerous friends updated on our company, Riverside Training, and what makes us just that bit different. If you're new to our name we are one of the UK's most dynamic learner and apprenticeship training providers, fully Government-approved with national reach. We exist to help business fill their skills gaps and to help people reach their full potential.

Much more information is available on our [website](#) of course but we thought this informal newsletter might just provide a more engaging introduction to the company. Anyway here goes and we hope you find something interesting.

25th Year Anniversary

We are very proud that this year marks Riverside Training's 25th anniversary. The company was established by our inspirational founder Jane Preston, who remains with the company as our Sales Director. Jane

started the company with just a few staff and in the first year attracted a single major client whose apprentices and learners were almost exclusively drawn from Hereford and the local area.

Today we are led by Paul Workman who originally joined the company as Finance Manager. The company now has over 40 employees and over the years we have successfully trained well in excess of 5000 learners, in conjunction with almost 500 business clients. In 2020 our learners achieved pass rates at 75% distinction level and so far this year our learners have achieved 100%.

The company now has national reach and a client base that covers everything from primary schools through to the NHS and our capability extends across a broad range of training qualifications including level 7.

Although responsibilities have changed and our expertise has widened enormously, the company ethos established by Jane remains as distinctive as ever. We very much like to think of the team as a family where everyone has a voice and we encourage openness and transparency. Many staff have worked with us for 10 years or more. We do lots of things together – event days, a staff netball team, etc. Fitness is important but so are our clear-up days - we take our community responsibilities to heart and do what we can to protect the environment. In a nutshell, we just love doing what we do.

Here's a [link](#) to a really charming video of Jane talking about what motivated her to create Riverside Training and if you feel moved too, we'd love you to share it! Indeed why not tell us about your inspirational female leader/founder /colleague and we can start a campaign to celebrate #womenwhojustdidit. Sisters doing it for themselves eh.



An offer you can't refuse!

RIVERSIDE TRAINING

BOOST YOUR BUSINESS & RECEIVE UP TO

£4000

IN INCENTIVES FOR HIRING A NEW APPRENTICE!

WWW.RIVERSIDE-TRAINING.CO.UK

How would you like **£3000** or **£4000** to help fill your company's skills gaps?

There are genuinely no catches and we at Riverside Training can do all the work for you.

The extension of the Government's apprenticeship hiring incentives announced by Rishi Sunak in the 2021 Budget has the potential to be transformational for young people and employers alike.

Alongside a much-needed cash boost for businesses, the scheme encourages employers to grow their own talent, creating some fantastic opportunities for young people to start a rewarding career, or to retrain

for emerging business opportunities.

From 1st April until 30th September 2021, employers who take on a new apprentice of any age will receive an incentive payment of £3,000. Those hiring apprentices aged 16-18 can also claim an additional £1,000 payment under a pre-existing scheme. These employer incentive grants can be claimed through the government's digital apprenticeship service.

The apprenticeship service will be new to many employers, especially SMEs. We at Riverside Training can guide you through the system – covering everything you need to know to claim your apprenticeship incentive payment through to finding your perfect candidates.

It's a fantastic offer but it does need to be claimed before the end of September. We can hear that clock ticking so if you're interested contact our Key Account Manager Louise Beiszley now on 01432 359244 or [email Louise](#) without delay.

Fantastic Apprenticeship Opportunities

We have a number of exciting positions available for individuals of any age who may be looking to develop new skills or open up a whole new career whilst gaining hands-on experience. Companies and organisations such as the NHS, Radbournes, The Seed Group and a number of local schools are currently hiring from now to September and are offering a brilliant range of qualifications. Interested? Well we have vacancies right now in the following areas:

- Digital Marketing (completely new and never offered previously)
- Accountancy & Finance
- Business Administration
- Customer Service
- Teaching Assistants
- Childcare
- Adult Care
- Dental Nursing

You can read more and apply for one of the positions through our website at: <https://riverside-training.co.uk/apprenticeship-vacancies/> or by getting in touch with us directly at rebecca@riverside-training.co.uk or by calling 01432 359 244.

This might not be for you personally but could be perfect for a family member or friend or work colleague looking for a new challenge. Please share if you know of someone who might benefit. This could be the best move a friend could make....

Family Matters



You'll have gathered that our people are a vital asset to us and we are delighted to have recruited two new members who both bring a wealth of expertise to the team. First up Chantel Williams who, after many years of experience in customer-facing roles in retail, leisure, and dental health care, has joined as our new Learning & Development Coach for Customer Service and Business Administration. Originally from Cape Town, Chantel loves exploring the outdoors with her family and can often be seen paddle-boarding along the River Wye!

Paul Leonard joins us on a freelance basis as our Head of Marketing. Paul spent over 30 years in senior marketing roles in the telecoms industry and is multi-award-winning. He tried to semi-retire to a restored farmhouse in Italy to write and pick olives but got pulled back to the UK when he found a niche role helping small to medium-sized companies deliver highly effective marketing campaigns and fresh, relevant brand positioning. That's kind of why you're here now Paul!

We'd like to say a big RT thank you to Nicola Alderson and Lewis Horner (we couldn't resist adding this pic of him above) who leave us to take on super new challenges. They will always be welcome here. Finally a quick shout out to our latest employees of the month, Eloise Ormerod and Rebecca McLauchlan for their outstanding ongoing work.



Innovation, Innovation, Innovation



Sorry Kirstie and Phil but we think innovation is the secret to Riverside's success. We adapt and change and often take the lead on implementing new approaches to meeting our clients' and learners' needs. We believe we are the only provider to offer a dedicated mental well-being support service (see below). We were one of the first to offer level 7 qualifications training and led the way on the introduction of interactive online learning via BUD, cognitive domain mapping, fully electronic enrolment, and an employer portal to view applicant and learner progress.

Fresh thinking and fresh ideas Kirstie; that is what seals the deal in training provision. Ha!

If your company shares a similar philosophy, we would be delighted to hear from you. Please email us at hello@riverside-training.co.uk

He said; she said...

Well, it's always nice to get some great feedback and here are just a few snippets we've received of late from recent employers, learners and apprentices, that we particularly appreciated...

'I just wanted to email you to say how delighted we are with Holly's progress within her new role. Her attitude, work ethic, initiative are fantastic and have come along so quickly since starting.'

'The BUD training system was fab!! I found uploading my coursework very easy and I could communicate with Sarah through BUD when I didn't have access to my work emails during the lockdown. I would definitely recommend Sarah and Riverside to anyone looking to do training.'

'The course just takes you to the next level, teaching you a new thought process and, in turn, a new perspective on the world where anything is possible and you are in control'

'This course has changed the trajectory of my life'

'I am really enjoying the content, I find my discussions with (my tutor) Hollie insightful, and she helps me engage in the next stage of the course, without me even knowing it at times.'

'Riverside always puts the learner at the heart of all they do – I feel confident that I can trust them to give me the appropriate information so that the optimum level of support can be provided to learners, setting them up for long-term success and development.'

Our Brand Values

Part of what makes Riverside Training so different from other providers is our conscious approach to people and the environment. We feel it is important to be responsive to the needs and feelings of our staff, apprentices and other learners and that includes people's mental well-

being. We have been using the services of a specialist local company, Bee Inspired. to deliver fantastic 3rd party support and coaching to help any of our learners or staff who may be struggling with issues.

Not only does this give us a real point of difference but we have also received numerous testimonials from people praising the services of Bee Inspired and thanking us for providing such valuable support, and you can imagine how great that makes us feel.

To find out more about the services of Bee Inspired email info@beeinspired.info or visit www.beeinspired.info





And, finally, speaking of bees...

To celebrate our anniversary and give a tiny boost to the planet we'd like to send you a mini-box of seed balls for you to plant and hopefully attract some bees and other wildlife (see attached imagery). Seed balls encase a seed in a protective ball of clay, compost and chilli to prevent it from being consumed by birds, etc. Simply scatter them on top of soil or compost (no digging required) and nature will do the rest. Voila!

To claim simply [email Megan](#) at our Hereford office giving her your name and postal address and she'll send a mini seedbox to you. Maybe get your kids to plant them. Let us know how they develop and we'll share your imagery/story on our social media platforms.

Hope you've enjoyed the read – please do [e-mail us](#) if you did and we'd love it if you shared of course. We look forward to catching you with our next newsletter in the Autumn.

Take care and stay safe folks but call us if you need help with learners, those Apprenticeship opportunities or that big incentive.

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